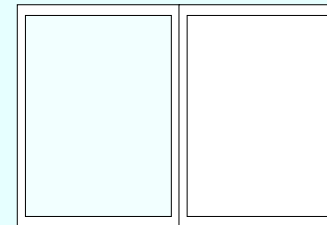


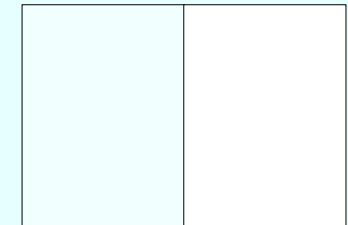
# OUTDOOR ASIA

## ADVERTISING FEATURES RATE CARD & AD SIZES 2009 - 2010

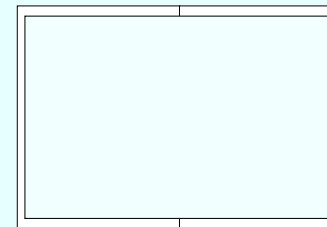
		1 - 4 Issue (Rate per issue) Rs	5 - 8 Issue (Rate per issue) Rs	9 - 12 Issue (Rate per issue) Rs
Full Page	Colour	60,000	51,000	42,000
Half Page	Colour	35,000	30,000	25,000
Strip Ad	Colour	20,000	17,000	14,000
Inside Cover	Colour	80,000	68,000	56,000
Inside Back Cover	Colour	80,000	68,000	56,000
Back Cover	Colour	90,000	76,500	63,000
Double Spread	Colour	1,20,000	1,02,000	84,000



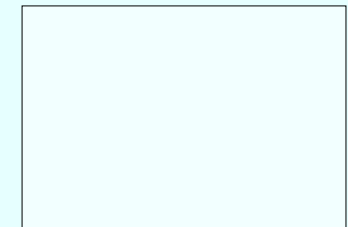
Full page Non Bleed Ad  
Size : W 20 x H 27 cms



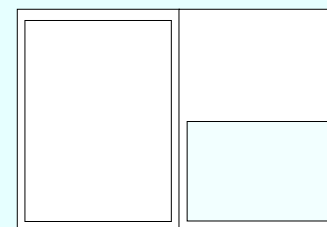
Full page Bleed Ad  
Size : W 23 x H 30 cms



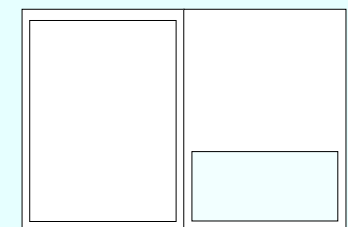
Double Spread Non Bleed Ad  
Size : W 43 x H 27 cms



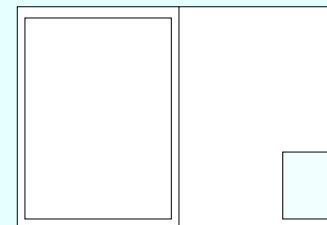
Double Spread Bleed Ad  
Size : W 46 x H 30 cms



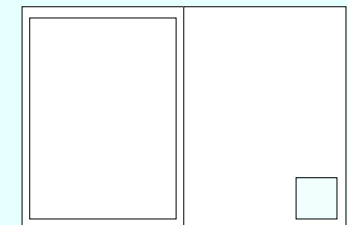
Half Page Ad  
Size : W 20 x H 14 cms



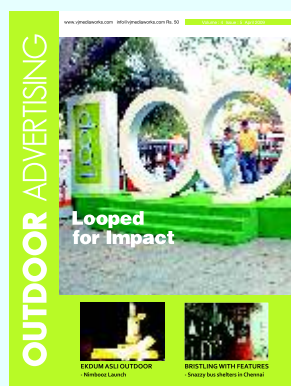
Strip Horizontal Ad  
Size : W 20 x H 7 cms



Big Box Ad  
Size : W 9.5 x H 8 cms



Box Ad  
Size : W 6 x H 6 cms



Now

**OUTDOOR ADVERTISING**

July 2009

**OUTDOOR ASIA**

\* The above advertisement are inclusive of 15% agency commission.

**Note:** No extra charges for the bleed.  
Material deadline 15 days before the issue date.

Material should be 300 DPI Tiff format , EPS Format or CDR Format

**VjMeDiA**  
WORKS

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